

# Fulfilling your philanthropic aspirations in Asia Pacific



# Doing good well through SymAsia Foundation



## **SymAsia Foundation**

At Credit Suisse AG, we have established a charitable foundation that offers potential donors like you the opportunity to realize your philanthropic aspirations in a structured, efficient and hassle-free manner. SymAsia Foundation Limited (SymAsia) is set up as a Donor Advised Fund<sup>1</sup> that enables you to give according to your specific philanthropic preferences.

SymAsia is an effective alternative to setting up your own charitable foundation. It offers you extensive and flexible solutions to realize your philanthropic objectives and leave a legacy for future generations. Our philanthropy specialists will share their experience and expertise, and work with you to formulate strategies to bring your good intentions to fruition.

## **Why SymAsia?**

You will be able to establish your own 'sub-foundation' within the framework of SymAsia, enjoy exclusive naming rights, determine the charitable causes to be pursued and the ultimate beneficiaries of your donations.

Whether you wish to support students from low-income families, help broken families rebuild their lives or fund medical research on incurable diseases, SymAsia provides a comprehensive and trusted platform to reach out to your preferred charitable causes. With unparalleled commitment, geographical reach and personalized service, SymAsia ensures that your gifts<sup>2</sup> will be properly managed to fulfill your philanthropic objectives.

SymAsia is registered and incorporated as a Company Limited by Guarantee in Singapore, with Credit Suisse AG as the sole subscriber. Credit Suisse provides administrative and operational support to SymAsia and is also the appointed investment manager managing the assets of SymAsia. The minimum donation to establish a named 'sub-foundation' under SymAsia is SGD 1 million.

# SymAsia

<sup>1</sup> A Donor Advised Fund is a charitable giving vehicle created for the purpose of managing donations on behalf of an individual, family or organization. It provides an easy-to-establish, low-cost, flexible vehicle for charitable giving as an alternative to direct giving or creating a private foundation. Donors enjoy administrative convenience and cost savings by conducting their grant-making through the Donor Advised Fund.

<sup>2</sup> Donations, once gifted, belong to the Foundation and are no longer the donor's assets.

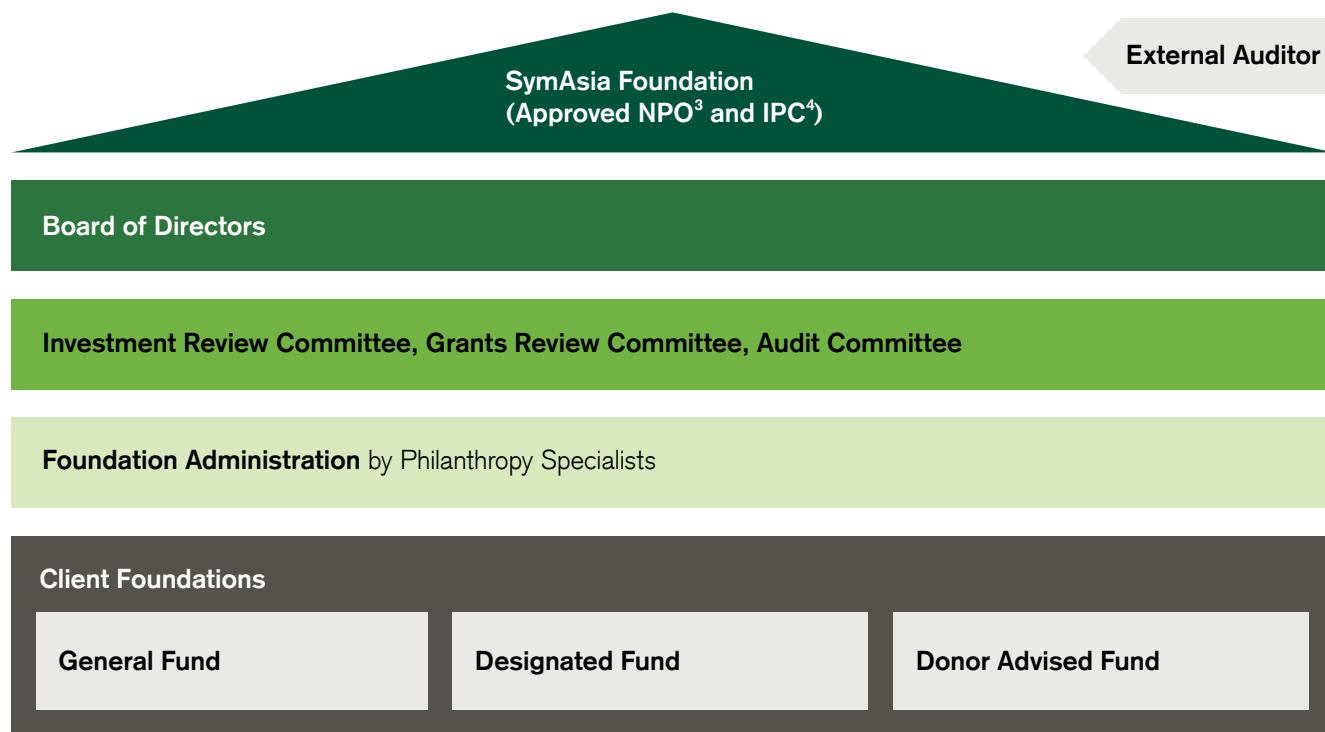
The disclaimer at the end of this material also applies to this page.

“ To give away money is an easy matter and in any man’s power. But to decide to whom to give it, and how large, and when, and for what purpose and how, is neither in every man’s power nor an easy matter.

Aristotle

**Benefits of giving through the SymAsia Foundation:**

- Hassle-free with no start-up costs to set up your own named ‘sub-foundation’
- Customized solutions for all your philanthropic ambitions
- Singapore taxpayers enjoy 250% tax deduction on donations to Singapore charities with IPC (Institution of a Public Character) status
- Your choice of name for your ‘sub-foundation’
- Donors may endow their foundation with gifts other than cash
- Participation and engagement in grant-making and project review
- Renowned Board of Directors



<sup>3</sup> SymAsia Foundation Limited (SymAsia) is a Non-profit Organization (NPO) under the Economic Development Board of Singapore’s (EDB) Tax Incentive Scheme. It is incorporated as a Company Limited by Guarantee in Singapore. The Foundation will be subject to an annual external statutory audit by an international public accounting firm.

<sup>4</sup> SymAsia also runs the SymAsia Singapore Fund, which enjoys Institution of a Public Character (IPC) status under the Singapore Charities Act.

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# Credit Suisse Philanthropy Advisory APAC



## How SymAsia partners you in strategic philanthropy

Hassle-free solution to setting up a foundation

<b>1</b> Strategic giving and accountability	<b>2</b> Building a legacy	<b>3</b> No administrative fees	<b>4</b> Advisory projects (fee-based)
Setting up a foundation is often a first step to more strategic giving. A dedicated team ensures more structured and coordinated giving, a focus on program outcomes and deliverables, best practices and improved governance.	The SymAsia team is made up of philanthropy specialists with on-the-ground experience who can advise on underserved causes, provide due diligence on grantees, and track progress of funded programs. The Client's family and NextGen can participate in grant-making and review, if desired.	Credit Suisse waives all fees related to the inception of your foundation, disbursements, basic due diligence and reporting, so that 100% of your donations can go to charity.	Philanthropists can engage the SymAsia team for advisory services, such as formulating a personal philanthropy strategy, developing a social program, in-depth due diligence, impact assessment, etc.

**Source:** SymAsia data  
For illustrative purposes only.

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## SymAsia's Board of Directors



**Professor Tommy Koh, Chairman**  
Ambassador-At-Large at the Ministry of Foreign Affairs; Chairman of the Centre for International Law, National University of Singapore; Special Advisor to the Institute of Policy Studies; and Rector of NUS University Town.



**Jose Isidro N. (Lito) Camacho, Director**  
Managing Director and Vice Chairman for Asia Pacific for Credit Suisse Singapore; Former Secretary of Finance and Secretary of Energy for the Philippines; Former Managing Director and Chief Country Officer for Deutsche Bank AG, Manila.



**Jerry Ng, Director**  
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**Yeoh Chee Koon, Director**  
Former CEO of the National Volunteer & Philanthropy Centre (NVPC); Initiated the set up of Community Foundation of Singapore; Formerly on various Boards and committees including the Asia-Pacific Philanthropy Forum, International Association for Volunteer Effort, Singapore Youth Award, World Vision Singapore and Focus on the Family.



**Zulkifli Bin Baharudin, Director**  
Chairman of Indo-Trans Corporation; Independent Director of Singapore Post Limited, Ascott Residence Trust Management Limited and Asian Plantations Limited; Trustee of the Singapore Management University; Nominated Member of Parliament from 1997–2001; Singapore's Non-Resident Ambassador to the Republic of Uzbekistan and Kazakhstan; serves in several service community organizations.

**Please contact your Relationship Manager if you would like to find out more about SymAsia.**

Alternatively, we can arrange for you to meet the SymAsia team:

**Young Jin Yee**

Chief Executive Officer  
SymAsia Foundation Limited

Market Group Head  
Singapore and Malaysia,  
Credit Suisse AG

**Bernard Fung**

Deputy Chief Executive Officer  
SymAsia Foundation Limited

Head of Wealth Planning Services  
Private Banking Asia Pacific  
Credit Suisse AG

**Dawn Tan**

Philanthropy Advisory  
Private Banking Asia Pacific  
Credit Suisse AG

**Joan Chan**

Philanthropy Advisory  
Private Banking Asia Pacific  
Credit Suisse AG

**Audrey Ng**

Philanthropy Advisory  
Private Banking Asia Pacific  
Credit Suisse AG

**We look forward to working with you to further your philanthropic aspirations and create a long-lasting legacy.**



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